BARGAINING LOGOS

Guidelines on OCSEA Bargaining 2024 Logo

OCSEA members and chapters are encouraged to use the OCSEA Bargaining 2024 "Fighting to Win" logo as they show support for the OCSEA Bargaining Team. The OCSEA Bargaining 2024 logo (in its main or secondary forms) can be used for chapter and individual member promotional materials, social media sharing, and custom print materials. Files include JPG, PNG & PDF.

Here are a few guidelines for usage:

- The logotype must **encompass all components** below, including the OCSEA logo (as positioned in examples), the "Fighting to Win" graphic and Pantone colors indicated below.
- The logotype **scale should always be maintained**. It should never be stretched/distorted. Contact the OCSEA Communications Department at communications@ocsea.org for assistance.
- If using **one color**, use the secondary logo #2. Contact the OCSEA Communications Department for any other non-white, custom one-color logo usage.
- The **chapter name and number can be added** in a smaller point font below the logo. Font should be Gill Sans Bold Italic.
- Contact the OCSEA Communications Department for **custom printing support** (t-shirts, signs, etc.) We will work closely with your printer to maintain the integrity of the logotype, especially when printing on different types of surfaces or when using tints or shades.

MAIN LOGO

COLOR PALETTE

Pantone 286C for blue | Pantone 355C for green | White | Black

SECONDARY LOGOS

#1

#2