

# OCSEA IT COMMITTEE

January 20, 2005

**Present:** Tim Huntsman, IC  
William Moses, ODJFS  
Clark Scheerens, ODNR/State Board  
Kenny Keirns, DAS  
Warren Brown, ODJFS  
Ed Nagel, ODJFS  
Thomas Waller, EPA  
Darlene Rauch, BWC  
Bruce Wyngaard, OCSEA

## 1. **Communication – Observations by Committee**

- IT persons are different
  - Multiple agencies
  - Higher percentage are from different countries
  - Cultural differences
  - Higher percentage of fair share
  - Easy to communicate with through email
- BWC proposes a brown bag lunch every two months.
  - Could tailor messages specifically to BWC interests
  - OCSEA could develop format that could be used for other agency brown bags
- Develop an OCSEA handout
  - Could be used at meetings/IT brown bags
  - Could make reference to OCSEA website/IT area
  - Explain value of OCSEA website
- Reach out to IT members at several levels
  - Develop member-to-member contact
  - Must be grass-roots in nature
  - Chapters can make contact/pay for lunches
- IT culture needs to be understood
  - IT people see themselves “above the union”.
  - Professionals
  - Union seen as helping clericals or other workers only

- Need to answer the question “what can you do for me?”
  - Union is seen as having different political beliefs which defines the union, and other activities of the union may be lost
- Union needs to do PR to reach the IT membership
    - Much negativity regarding past bargaining
  - Need to explain benefits of the union and the importance of their voice
  - Need to market the work of the IT Committee and OCSEA. The Committee developed the following observations that it believes can be placed into a document for member-to-member contact:
    - 1) Voice of what is going on in your department
    - 2) Information about what is happening with IT agencies statewide
    - 3) Opportunity to have input on contract
    - 4) What has the union done for them – list of accomplishments
    - 5) List of specific group efforts
      - a. IT Committee
      - b. Other spin-offs
      - c. Past history – 36.05
    6. Ability to run for office or get ideas in forefront
    7. Point out that other professionals have professional societies, i.e. AMA, Bar Association to advocate for them
    8. People need to speak up to make a difference
    9. Union involvement – get to know how the Department functions – then work together to deal with changes.
    10. Ask – what is your view or problem with the union? What questions do you have about union?
    11. Workforce Development.
      - Joint IT process with the State
        - Request how we can use state email among union and IT representatives to communicate issue or get members involved.
      - Look at IT Website
        - Make it easy to use and easy to access. Try to eliminate need for password.
        - Advertise through UBBN regarding the website and work of the committee.
        - List IT representatives by agency for member use.
        - Flyer/UBBN can advertise the value of OCSEA IT website

- Consider a direct mailing to IT workers
  - Outline what we have done
  - Underscore the 36.05 work
  - Bring to their attention the OCSEA website
  - Ask for their membership and involvement
  - Bring to their attention brown bag lunches or other opportunities to meet the union

#### Developing IT Member Outreach Approach - Subcommittee

- Committee will make recommendations before the next full meeting.
- Look at how we can establish chapter specific communications including brown bag lunches, UBBN, and other strategic approaches
- Develop approaches that will engage IT members in a way that helps develop a successful IT forum in the summer of 2005.

#### **Subcommittee members:**

Darlene Rauch, BWC  
Ed Nagel, ODJFST  
Clark Scheerens, ODNR  
Dave Simpson, OCSEA  
Bruce Wyngaard, OCSEA

**Meeting of the subcommittee will be held on February 1 at 5:30 p.m. at Polaris.**

## **2. Miscellaneous**

- Place government technology articles Oracle/Peoplesoft merger on website.
- Ask Sandra Bell to check out copy-right requirements for magazine articles to be placed on website.
- The group is interested in helping to plan Professional meeting at OCSEA August Convention.

**NEXT MEETING OF THE FULL COMMITTEE WILL BE HELD ON FEBRUARY 23, 2005 AT OCSEA POLARIS AT 5:30 P.M. IN ROOM 195.**