

# Strategic Planning

Why, What, How, and Results

Quest for Success 2005

[www.partnershipohio.org](http://www.partnershipohio.org)



# Why

- Aurora City Schools' Mission
- Superintendent's Commitment
- Board/Administrative Leadership
- Constituency Involvement

# What is in a strategic plan?

- Beliefs
- Mission
- Short term goals
- Long term goals
- Organization needs
- Customer needs
- Realistic objectives
- Stretch goals
- Process goals
- Broad initiatives
- Policy changes
- Sub-objectives
- Action plans
- Timelines
- Responsibility
- Measurements of success

# How is it done?

- Facilitator
- Timeline
- Alignment with other required plans
- Participants
- Approval process
- Publication
- Expected results
- Monitoring process
- Monitoring for effective results
- *Inclusivity* is **not** a guarantee for success
- Steering committee sets up dates, times and each meeting's process results

# What do strategic plan results look like?

- The Plan
- Clear of jargon
- Customer focused
- Action-ready
- Measurable
- Identified sub-goals
- Scheduled periodic progress review
- *Just do it* items are **not** included
- Personnel changes do **not** affect it
- Fad-of-the-month **not** allowed
- Identified mid-course corrections process

# Results

- Strategic plan aligned with customer and organization needs
- Identifiable measures including comparables benchmarked
- Definition of success and focused direction
- Employee satisfaction
- A plan to regularly re-set the strategic plan

# Strategic Planning

## Why, What, How, and Results

For the Aurora City Schools' latest  
2.0 Strategic Planning response  
go to [www.aurora-schools.org](http://www.aurora-schools.org)

Questions?