



**2017**  
**OCSEA**  
**STEWARD**  
*Conference*

*Educating for Action.... Pledging for Power*

CROWNE PLAZA  
Dublin, Ohio

May 6, 2017



# 2017 Steward Conference Agenda



8:30 a.m.	<b>Registration/Promotional tables open</b>
9:15 a.m.	<b>Welcome</b> <i>Christopher Mabe, OCSEA President</i>
9:30-10:00 a.m.	<b>Early Morning Session</b> <b>Taking Responsibility for Subordinate Body Funds</b> <i>Kathy Stewart, OCSEA Secretary-Treasurer and Lisa Davis, OCSEA Assistant Comptroller</i>
10:00-10:30 a.m.	<b>Hold on to the Steering Wheel: The Low-Down on Data Dashboard</b> <i>Scott Dye/Eric Kusky</i>
10:30-11:00 a.m.	<b>Facebook Groups' Coming of Age</b> <i>Jason Underhill/Deborah Weaver</i>
11:00-11:15 a.m.	<b>Break</b>
11:15-12:15 p.m.	<b>Guest Speaker</b> <i>Robert Brookins, Arbitrator</i>
12:15-1:15 p.m.	<b>Lunch with speakers</b> <i>John Haseley and Dennis Willard, We are Ohio, and Erin Young, AFSCME</i>
1:15-1:45 p.m.	<b>Ohio Revised Code 4117: I'll Be Representin'</b> <i>Brian Eastman, OCSEA General Counsel</i>
1:45-2:00 p.m.	<b>Break</b>
2:00-2:30 p.m.	<b>Making Technology Work for You</b> <i>Tim McAllister/Jerry Brown</i>
2:30-3:00 p.m.	<b>Closing remarks</b> <i>Prize drawings, Adjourn</i>

## Speakers

### Professor Robert Brookins



Professor Brookins is a Professor of Law at Indiana University and was a doctoral student at Cornell University where he taught courses in labor relations law, labor arbitration, employment discrimination, collective bargaining and employment law.

He frequently lectures and provides training sessions in employment discrimination, labor/ management relations, alternative dispute resolution, and employment law. He is also director of the Annual Labor Management Seminar sponsored by the Indiana University School of Law and Region 25 of the National Labor Relations Board.

### Dennis Willard



In 2011, Dennis Willard became the Communications Director of the We Are Ohio campaign that successfully fought back against Senate Bill 5, the attack on collective bargaining rights.

Before working for We Are Ohio, Dennis covered politics, policy and government as a statehouse reporter in Columbus for 23 years, the last 15 as bureau chief for the *Akron Beacon Journal*.

Today, Dennis continues his communications work with We Are Ohio. And he runs a Columbus-based comprehensive communications firm, Precision New Media.

# Sessions

## TAKING RESPONSIBILITY FOR SUBORDINATE BODY FUNDS

**Presenters:** *Kathy Stewart*, OCSEA Secretary-Treasurer and *Lisa Davis*, OCSEA Assistant Comptroller

As we continue to face political and legislative challenges, come learn how we can be good stewards of subordinate body funds. Be prepared to get involved and learn how to put your union funds to work to make OCSEA and each subordinate body stronger this year and into the future.

## HOLD ON TO THE STEERING WHEEL: THE LOW-DOWN ON DATA DASHBOARD

**Presenters:** *Scott Dye* and *Eric Kusky*

As we head into a time of possible change for public sector unions, it will become more important than ever to build strong chapters from the ground up. This session will show conference attendees the data interface or "dashboard" that allows Chapter Presidents and Treasurers to keep track of their members' involvement with the union, update members' contact information and have accurate ways to contact members at their fingertips.

## FACEBOOK GROUPS' COMING OF AGE

**Presenters:** *Jason Underhill* and *Deborah Weaver*

This session will focus on how the use of Facebook groups has transformed progressive activism under the new presidential administration. We'll look at the power Facebook groups can harness and some of the challenges of this social media. A panel of expert chapter leaders will lead the second part of the discussion.

## OHIO REVISED CODE 4117 : I'LL BE REPRESENTIN'

**Presenters:** *Scott Dye* and *Eric Kusky*

This session will provide a brief overview of the Collective Bargaining Law. It will also introduce participants to the State Employment Relations Board's role in processing unfair labor practice charges and making bargaining unit representation determinations.

## MAKING TECHNOLOGY WORK FOR YOU

**Presenters:** *Tim McAllister* and *Jerry Brown*

In this age of advanced technology, some of our work can get a little easier when we learn and utilize all the digital tools available to us as labor unionists. This session will give a thumbnail sketch of those online tools that are easy to access from your phone or tablet and available for free. We'll take a more careful look at tools that may be available from your agencies.

### John Haseley



For 25 years, John Haseley has worked for some of Ohio's most influential leaders, both in Washington, D.C., and in Columbus. John was Governor Ted Strickland's Chief of Staff during Strickland's four years as the state's chief executive.

After the Strickland Administration, John was a founding partner of the Remington Road Group consulting firm in Columbus. He has worked to defend and advocate for worker rights as part of We Are Ohio since the organization was founded in 2011. He also teaches crisis management at Ohio University and is a board member on the Athens Foundation.

### Erin Young



Erin Young is the Assistant Regional Director for AFSCME Central Region that includes Ohio, Michigan, Indiana, Wisconsin, and states all the way to Missouri.

Born and raised in Columbus, Ohio, Erin has worked for AFSCME for more than 15 years, first at their D.C. Headquarters, in Indiana and now in her hometown of Columbus.

She has had the honor of working with AFSCME members in Ohio and across the country on organizing, political work and legislative campaigns.